

Claire VARLET

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6 months internship (From September 2018)

Junior Consultant (Digital & Data)

Healthcare or Marketing but open to other sectors

EDUCATION

ESCP Europe Business School

MSc Big Data & Business Analytics

Strategic Management of Information Systems/Data Mining & Machine Learning/Network Security

Business Analytics/Digital Marketing Analytics/Business Intelligence/Blockchain

Paris –Berlin

2017-2018

Institute of Internet and Multimedia (IIM)

Master - Digital Communication

Marketing & Communication/Project Management/Fundamental of Coding/Graphic Design

Paris

2012-2017

WORK EXPERIENCE

IBM France – Consulting firm

Junior Consultant: Healthcare/Industry/Luxury/Retail

- Assessed pain points in the customer journey and found ways to resolve them via digital tools
- Built a benchmark for the implementation of good practices
- Built, executed and follow up a Design Thinking workshop
- Formulated a prototype of the solution along with the next steps (Agile Method)

Paris

6 Months - 2017

Interaction Healthcare - Agency

Project Assistant:

- Project Management: HIV Platform/White Paper on Connected Object/Serious Game for epidemiology
- RFP process: Assisted in the creation, implementation and supervision of digital projects related to healthcare
- Design: Contributed to developing creative guidelines (Print/Website/Digital advertising/Mobile application)

Paris

6 Months - 2016

Q2Q Communication - Healthcare Event Agency

Event Administrator:

- Istanbul - 3 days Gastroenterology conference: Administered the entire event management
- Relation with delegates: on logistics or queries relating to travel and accommodation. Expense Claim administration

London

4 Months - 2016

RELEVANT SKILLS

Languages:

French: Native

English: Fluent (TOEIC C1-860)

IT:

Excel/ rStudio/ Tableau

HTML 5/ CSS www.clairevarlet.fr

Others :

Photography: Trainer

Design: Adobe Suite

INTERESTS & ACTIVITIES

Photography Union – Chairwoman

Student union covering all the events of the university (conferences, trips, parties, charities, year book)

In charge of the coordination of all events, training and managing the whole team (40 volunteers/ per year)

Paris

4 Years - 2013

Student Union – Event Manager

In charge of leading a 50-people team, supervising the projects and defining communication

30 projects per year (Parties/internal & external events/trips)

Paris

1 Year - 2013

Game Design– *Applied Gamification in Healthcare. Designed my own application for patient with chronic diseases*

Charities - Event Manager

Leman's Lake crossing (10km) – Raised 10 000€ for a French charity (Etoiles des Neiges) – Cystic Fibrosis

Lausanne

1 Year - 2012